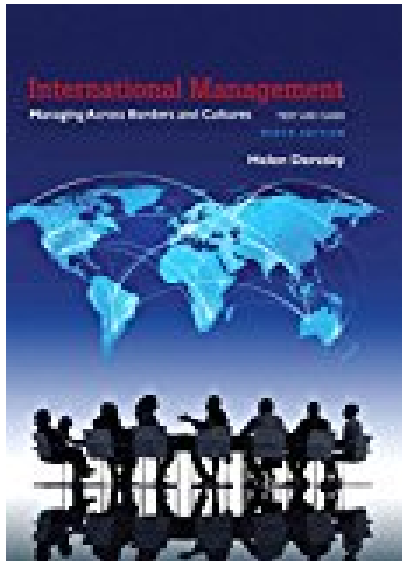


# International Management Managing Across Borders and Cultures Text and Cases 9th Edition

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## BOOK DETAILS

- Author : Helen Deresky
- Pages : 504 Pages
- Publisher : Pearson
- Language : English
- ISBN : 0134376048

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## **BOOK SYNOPSIS**

Directed primarily toward undergraduate and graduate International Business or General Management majors, this text also provides practical content to current and aspiring industry professionals. International Management explores the managers role within the dynamic global environment of business management by exploring the political, legal, technological, competitive, and cultural factors that shape corporations worldwide.

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